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Vanessa Satten
Editor-in-Chief
XXL
1115 Broadway, FI 8, New York, New York, United States

Dear Ms. Satten:

Over your years as Editor-in-Chief at *XXL Magazine*, you have surpassed your goal of serving news in the music industry and growing as a business. I am not the only one benefitting from the work done at *XXL*; you have helped launch numerous careers for artists by giving them a platform to showcase themselves.

Your readers trust *XXL* to stay in the loop with all things music-related. My company, Sound Swipe, is a tool that will help boost artists even more and give your subscribers more options of music to tune into.

Sound Swipe is a free application for artists to promote their music. Users will create a profile, uploading music they would like to showcase. Users can swipe left on the music they do not like and right on the music they enjoy. Users can also opt-in for a monthly subscription that allows them to pick and choose whom they match with. When artists match, they can also get in contact with each other to collaborate and make music together. The goal of my company is to help push artists to the next level while being able to make connections within the industry.

Sound Swipe is a product that appeals to two audiences: people interested in finding new music and artists promoting their music directly to others. You can see now why I believe our bases are comparable to working together.

I would like to offer you and others at *XXL Magazine* demos of Sound Swipe to have a hands-on experience with the app at a time of your convenience. I look forward to hearing from you regarding your interest in Sound Swipe. Please contact me at 609-325-7941 or bjlobiondo@loyola.edu. Thank you for your time and consideration.

Sincerely,

Brandon LoBiondo

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