



Seasonal Sounds

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Volume 1, Issue 1

Where news is music to your ears!

Brandon LoBiondo



Special Interest Articles:

- Sound Swipe Summer Update
- The First Artist of the Month Award
- First Sound Swipe Ambassador



Sound Swipe Summer Update

Summer is officially here! What better way to kick it off with a content update to your favorite music app! Sound Swipe is dedicated to utilizing the newest software and creating features that enhance the overall user experience. We are proud to announce the new features and designs live on the app right now!

First and foremost, Sound Swipe is extremely excited to announce it will be launching its music distribution service for our Gold Monthly Subscribers! At only \$7.99 a month, artists will now be able to distribute music to streaming services such as Spotify, Apple Music, Tidal, and much more! The best part? Artists will keep 100% of their revenue earned from streams! Sound Swipe was founded for independent artists to create a brand for themselves, and keeping all revenue is at the core of this ideology.

Along with continuous swiping on music, we have added a media feature! This feature will serve to promote artists growing on the platform. Our dedicated team here at Sound Swipe will be looking for artists to create eye-catching stories about. The next one could be you! Along with continuous use of the app, you will be able to submit a pitch under your profile as to why you should be chosen to highlight!

We look forward to you all using our app and we are excited to deliver more updates in the future!

Artists of the Month – The Chainsmokers

Sound Swipe is excited to highlight The Chainsmokers as our pick for Artist of the Month!

The Chainsmokers have begun promotion for their next album, which they refer to as “TCS4”, with two new songs. The first song released this year titled “High” was released on January 28 and was followed by their second release titled “iPad” on March 11. Both songs are upbeat, bouncy pop songs that get people excited for summer.

When “High” initially dropped, it made headlines for another reason than it being so catchy. The song was originally written and used by The Kid LAROI. The “Stay” artist had reportedly sold the song to The Chainsmokers while his version has been leaked on YouTube. Nonetheless, both versions are extremely catchy and well-produced.

The songs have been doing well as “High” currently sits at 40 million streams on Spotify, while “iPad” sits at 6.5 million. While garnering millions of streams, the duo of Alex Pall and Drew Taggart doesn’t appear to be slowing down anytime soon. Which should be music to the ears of their fans, already asking for more on their Instagram.



Individual Highlights:

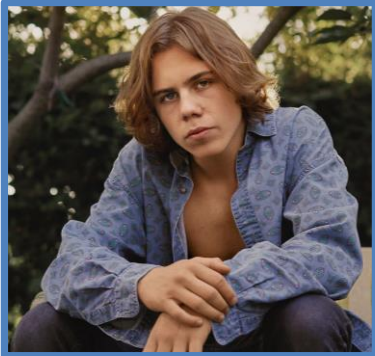
The Kid LAROI 2

Album Anticipation 2

Seasonal Word

Search 4

First Sound Swipe Ambassador – The Kid LAROI



The Kid LAROI

Sound Swipe is excited to announce that The Kid LAROI will be joining the company as the first celebrity ambassador!

Laroi has been a staple in the music industry over the last two years. Rising to stardom with his hit “DIVA” with fellow rapper Lil Tecca, Laroi began to garner mass attention. Most notably, from the late Juice WRLD. Whose help in the music industry helped guide Laroi down the right path.

Since 2020, the 18-year-old earned his first number-one song on the Billboard charts with his massive hit “STAY” with Justin Bieber. The song currently sits with 1.6 billion streams on Spotify and 511 million views on YouTube.

Laroi is excited to get to know the platform and will be offering an early release of a song off of his album, coming this year, exclusively on Sound Swipe. You won’t want to miss this!

Sound Swipe is about delivering new music to fans. With each update, we take user feedback and implement it into our apps to give the best experience possible.

Album Anticipation – Summer Songs 3

Summer is upon us, but what about the music? If you are looking for upbeat music then look no further than Lil Yachty and his Summer Songs mixtape series!

Lil Yachty, also known by Lil Boat, is known for his upbeat, happy music. From songs like “King of the Teens” and “Forever Young,” to features on “iSpy” and “Marmelade,” Yachty has always delivered good vibes.

The last installation in the Summer Songs mixtape series came back in August of 2016, but fans have made it clear they want more. When speaking to Complex this past January, Yachty has also hinted that his next album will be a “non-rap album.” News that has got fans excited that it could be the next installment of the series.

Until then, we would like to highlight the last mixtape, Summer Songs 2, for those unfamiliar with the hip-hop artist. Songs like “King of the Teens” and “IDK” will do more than get you excited for summer and will have you itching for the possible third installment of the series.



*Summer Songs 3 Concept Cover Art by
Brandon LoBiondo*



How To: Create Studio Quality Music From Home

Sound Swipe is a company that thrives in promoting independent artists. That artist could be you! The question you might be asking yourself is, how do I get started?

Fortunately, producing music has never been more accessible. With multiple different platforms being developed and released to the public, it's all about understanding the basics to create music of your own.

The most common way to get started is by downloading either FL Studio (PC/Mac) or Logic Pro (Mac). These two programs are most commonly used in the music industry and are easy to get the hang of if you are just starting. You can use USB microphones or regular earbuds with a mic to get started!

Next comes finding the beat. If you understand music theory and can produce your own, great! For those that need the extra bit of help, we got you covered. YouTube and Beatstars.com are great starting points. Producers on those platforms are notorious for providing free leases for platforms that do not earn royalties (i.e., Sound Swipe, Soundcloud, YouTube) as long as credit is clearly given.

Finally, the lyrics. This is where you let your creativity shine. Whether you write about heartbreak, summer, or family, this is where you make yourself unique. Sharing stories or ideas that catch the listeners' attention. The only rule here ... don't plagiarize!

With this introductory lesson, we are more than confident that you can produce music that everyone will love. We can't wait to see you on the charts soon!



Message from the Editor

First and foremost, thank you for taking the time to read this issue of Seasonal Sounds! I, as well as everyone else involved with the company, are fortunate to have you along on this journey of developing this platform.

This issue of Seasonal Sounds was centered around summer and our summer content update. I hope that something stood out to you and got you excited to try out our app! Everyone here at Sound Swipe worked extra hard to give our users an updated experience that would be enjoyable for the summer.

With these newsletters, we enjoy planning them to release around four times a year. Always aligned with the seasons as the music seems to adapt to the time of year. We see more upbeat and happy summer pop hits in the summer. While during the winter months we hear more mellow and montone songs.

During those periods, we are hard at work developing our user experience even further! We love providing updates through our social media platforms and would love for you to follow us on there! You can find us @SoundSwipeApp on Instagram, Twitter, and Facebook.

In the future, we look to improve our app even more to add even more features that users will love. If you think you have a million-dollar idea, get in contact with us and send it to updates@soundswipe.com. We look forward to hearing from you!



*Editor Brandon
LoBiondo*



Music Themed Word Search

Think you have a good eye? Try out this word search based on topics from the music industry! Share your completed Word Search on Social Media and tag us for a chance to win

3 months of Premium Subscription!

@SoundSwipeApp

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(HINT: Words can be forwards, backwards, and/or diagonal!)

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future
JBalvin
weeknd

Chainsmokers
gunna
Laroi
Yatchy

*Share your completed
Word Search on Social Media and tag us for a chance to
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